



Issue #02 / March 2009

March brings lots of news from Boss Hoss Middle East in Dubai: You will find us at the year's top event, the **Gulf Bike Expo 2009 from March 19-21 at Dubai Festival City**. For the first time we can present our 2009 models of V 8 powered bikes and trikes to a broader audience.

If you look for an absolutely outstanding cruiser, certainly the choice will be a BOSS HOSS. We're displaying two options of your choice: In Classic Black or White, the only two LS2 bikes in the Middle East.

And now, the cream on the cake: We succeeded to show a 2009 Boss Hoss Trike as well. Got it right! Flown in from Germany, **a LS 2 Trike will be there on display**, right in time to become the big star of the exhibition.



All together, the Gulf Bike Expo 2009 is something you shouldn't miss. The three day event is the Middle East's first international Bike Festival and a must for all bike enthusiasts. Visitors will be able to see a superb range of bikes, stunt riding shows, competitions and concerts. On Friday 20th Deep Purple will be live on the stage. For the full festival program and the exhibitor list please visit the Gulf Bike Expo website www.gulfbikeexpo.com



The Boss Hoss Team is looking forward to welcome you at stand # 73 at the Exhibition Pavilion, directly at the entrance to the right tent, opposite the music stage.

City life

Dubai One went for a ride

A team of Dubai One television was hunting these days for it but caught a glimpse of our LS2 450 hp bike only. Layne, the presenter of the lifestyle show "Out & About This Week" had a brief round with Bernhard and obviously was a little bit intimidated by the power of the machine. Quite impressed he could continue the interview - chapeau! - without (visibly) shaky knees.

His feature will be broadcast on **"Out & About This Week" on Wednesday, 18th March at 9pm on Dubai One.**



Don't miss it!

See you at the Gulf Bike Expo and cruise safely on the roads of the Emirates.

Your Boss Hoss Team in Dubai and the Middle East

You want to feel the power and performance of these bikes as well?

Call us and fix an appointment for a demonstration or a test ride.

If you have any requests, suggestions or questions, contact us or visit our website:

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