



It is our pleasure to present you today the first edition of "Boss Notes". The newsletter of Boss Hoss Middle East will bring you the latest news and developments about our bikes & trikes, new products, events, reviews and other useful information.

Review

**Khaleej Times is deeply impressed by Boss Hoss Motorcycles**

"Simply the most hardcore, heart-throbbing machine on two wheels available in the world today." This is the impression of the journalist who had the honour to be the first person in the Middle East to take the Boss Hoss LS2 model out for a test ride. The man came back deeply impressed by the power and the handling of the bike: "I assure you that the Boss Hoss will re-define your understanding of power," he writes. Riding something that "eats up Harleys for breakfast" is not an everyday experience. No wonder, he closed his review in the Khaleej Times Weekend Magazine with the words: "One of the best rides in my life."

[Read the full story here](#)



## The National: Respect this Boss

Also The National has reviewed the LS2 bike. And is impressed. *"Crack the throttle and this bike does nought-to-100 kilometres an hour in two seconds. Yes, two. To get up to 200 kph, it takes about another three seconds. I would love to be more accurate, but it is hard to click a stopwatch while using all of my strength to hang on to the handlebars and curling my toes around the pegs"* writes Neil Vorano about his experience with the LS2.

[Read the full story here](#)

### This Boss deserves respect

Last Updated: November 22, 2008 9:30AM UAE / November 22, 2008 5:30AM GMT

The long strip of black tarmac stretched on for kilometres ahead, beckoning me to continue. I had notions of actually going somewhere on this Friday morning, perhaps Al Ain or Hatta. But that would have meant stopping on the side of the road to look at a map, and that just didn't seem right. It was a beautiful day, the traffic was light, and I had all the power in the world underneath me to go wherever I wanted to. I haven't felt freedom like this in a while. I also haven't felt this conspicuous in a while, either.



if you are an attention-seeker then the Boss Hoss is the perfect bike for you, although at Dh250,000 the price may be prohibitive. Paulo Vecina / The National

## You want to feel the power and performance of these bikes as well?

Call us and fix an appointment for a demonstration or a test ride.

We hope you enjoyed our first ride, bringing you a bit closer to the world of Boss Hoss V8 Motorcycles.

See you soon and cruise safely on the roads of the Emirates.

Your Boss Hoss Team in Dubai and the Middle East

If you have any requests, suggestions or questions, contact us or visit our website:

Phone +971 (0)4 361-3302

Fax +971 (0)4 361-1052

[info@bosshoss-me.com](mailto:info@bosshoss-me.com)

[www.bosshoss-me.com](http://www.bosshoss-me.com)

If you wish to unsubscribe from this newsletter, please reply to this message with "Unsubscribe" in the subject line to [newsletter@bosshoss-me.com](mailto:newsletter@bosshoss-me.com)